

# Executive Directions XD Summit

## Nonprofit Leadership Development



### Program Overview

Executive Directions XD Summit is an 18-month leadership development cohort experience open to executive directors, presidents, CEOs, and other executive-level nonprofit leaders who report to a board of directors. It is administered and delivered through the [Calgary Chamber of Voluntary Organizations](#).

Fourteen full-day cohort sessions and 16 hours of one-on-one coaching allow participants to delve into their most pressing leadership challenges and opportunities, embrace new ideas and perspectives, and adapt to changing environments with the support and encouragement of peers. XD Summit covers multiple learning themes through customized content that is most relevant to the needs of each small-group cohort.

### Program Outcomes

XD Summit provides the tools and strategies critical for nonprofit leaders. Upon completion of Levels 1 and 2, XD Summit participants will:

- Get a better understanding of their role as a nonprofit executive leader.
- Build additional leadership skills in human resource management and fund development.
- Deal with tough issues and handle conflict from a position of greater self-awareness.
- Adapt to change and challenge, and engage staff and board effectively.
- Engage in the community as an advocate, collaborator, systems thinker, and leader.

### Learning Themes

#### Level 1 (39 classroom hours and 8 individual coaching hours)

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| <ul style="list-style-type: none"><li>• Difficult Conversations</li><li>• Change Management</li><li>• Adaptive Leadership and Building Adaptive Capacity</li><li>• Governance and Working with a Board of Directors</li></ul> | <ul style="list-style-type: none"><li>• Strategic Model of Leadership</li><li>• Responsibilities of the Executive Director</li><li>• Fund Development</li><li>• Self-Care</li></ul> |
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#### Level 2 (42 classroom hours and 8 individual coaching hours)

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| <ul style="list-style-type: none"><li>• Emotional Intelligence</li><li>• Working with Multiple Generations</li><li>• Issues Brought Forward by Executive Directors</li><li>• Influence, Collaboration, and Working with the Enemy as the Executive Director</li></ul> | <ul style="list-style-type: none"><li>• Accountability</li><li>• Human Resources</li><li>• Team Building</li><li>• Leadership Realities</li></ul> |
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## 2018-19 Executive Directions XD Summit: cohort 9

### Dates

#### **Level 1**

May 7, 2018 (half day)  
May 8, 2018  
June 12, 2018  
September 11, 2018  
October 9, 2018  
November 13, 2018  
December 11, 2018

#### **Level 2**

February 12, 2019  
March 12, 2019  
April 9, 2019  
May 14, 2019  
June 11, 2019  
September 10, 2019  
October 8, 2019

### Cost

Tuition for XD Summit is \$6,000 per level (seven cohort sessions and eight individual coaching sessions). Successful applicants to XD Summit will be directed to apply to the Canada Alberta Job Grant program for a partial reimbursement of the program fee; if approved, applicants will have 2/3 of their program costs offset. *Upon completion of Level 1, participants must re-apply to the Canada Alberta Job Grant program for funding approval of Level 2.*

### Facilitators

#### **Ruth Esau**

Ruth is an outcome-focused facilitator and coach with a passion for inspiring transformative living and leadership. Her own training and development is focused in executive coaching, emotional intelligence, strengths development, and educational excellence. Ruth's desired outcome for each leader is for the time they spend in Executive Directions to be transformative in their personal and professional life in ways that cause them to grow in their confidence and competence as a leader.

#### **Larry Thiessen**

As a coach and facilitator Larry believes the questions that we ask are more important than the solutions that we offer. His experience in consulting, executive coaching, leadership development and strategic planning is focused on helping others to "see and think differently". Larry's preferred outcome is that each leader who participates in Executive Directions will increase their leadership capacity and move further up along their journey toward maximum impact.

## Application Process

1. Interested applicants are asked to contact Karen Whiteman at [kwhiteman@calgarycvo.org](mailto:kwhiteman@calgarycvo.org) before applying to the program, to discuss your background and potential fit for the program.
2. Completed application forms and a current resume may be emailed to Karen Whiteman at [kwhiteman@calgarycvo.org](mailto:kwhiteman@calgarycvo.org).
3. Applicants selected for an in-person interview will meet with XD Summit program facilitators to explore their developmental needs and fit for the program.
4. Applicants accepted to the XD Summit program can download and complete the [Canada-Alberta Job Grant application form](#). **Completed grant applications must be submitted at least 30 days prior to the start of the program.** For more information, please see the [Canada-Alberta Job Grant Applicant Guide](#).
5. Applicants applying for the Canada-Alberta Job Grant program, upon confirmation of grant funding approval, should then submit full payment of \$6,000 to the Calgary Chamber of Voluntary Organizations for Level 1 of the program.
6. Participants must reapply to the Canada Alberta Job Grant program to be eligible for grant funding for costs associated with Level 2 of the XD Summit program. Upon grant funding approval, applicants should then submit full payment of \$6000 to the Calgary Chamber of Voluntary Organizations for Level 2 of the program.

Questions? Please contact Karen Whiteman at [kwhiteman@calgarycvo.org](mailto:kwhiteman@calgarycvo.org).