

2020 PRODUCT FEATURES



Grant Connect is Imagine Canada's signature fundraising platform. Our comprehensive database and powerful search will help you target donors faster and have more proposals accepted!

Thousands of funders

Grant Connect gives you access to:



11,200+
Canadian
Foundations



550+
Corporate
Giving Programs



430+
Government
Grant Programs



120+
American
Foundations



240+
Other Grant
Opportunities

Easy-to-use search tools

- ▶ Find prospects using thousands of search criteria, including over **375** specific causes, **100** distinct populations, **thousands** of Canadian locations, **25** international regions, and **31** types of support.
- ▶ Search over **1.25 million** grant records, totalling over **\$41 billion** in giving.
- ▶ Filter your results by upcoming deadline and whether the funder is open to requests.

Detailed and accurate information

- ▶ Find detailed and up-to-date information on grant programs, application guidelines, financial history, key decision-makers and more.
- ▶ Our information is updated daily by our expert research team using multiple data sources, including the CRA. Funders also supplement our data with exclusive information not available anywhere else.

Track and share research with Pipeline

- ▶ Our new relationship management tool helps you track funding prospects from when you first identify them to your successful stewardship of a grant.
- ▶ Pipeline lets you record notes and request sizes for each funder that are shared immediately with your team and easily exported. Collaboration becomes a breeze.
- ▶ Your subscription allows for multiple account users (2 for Essential plans, 20 for Premium plans).

Excellent user support

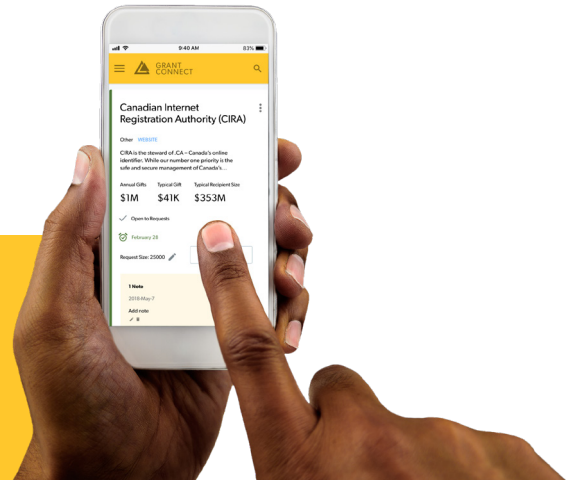
- ▶ Imagine Canada provides free training by phone or email. We ensure you're getting the most out of our search tools, providing you with tips for better prospect management and helping you unearth amazing funding opportunities.
- ▶ Grant Connect users get access via email to our monthly Funder Alert, which features exciting funding opportunities and upcoming deadlines for major funders.

Freedom from your desktop

- ▶ Grant Connect has mobile capability. Find funders and opportunities on the go with our easy-to-use mobile experience.

Why Grant Connect and Imagine Canada?

- ▶ Combining more than 50 years of research experience with a national reach, Imagine Canada knows more about charities and philanthropy than any other organization in the country.
- ▶ Grant Connect helps charities thrive by combining philanthropic expertise, high-quality donor data, leading technology, and a steadfast commitment to being an accessible and affordable solution for all Canadian fundraisers.



JOIN OVER 1,000 NONPROFITS ACROSS CANADA WHO RELY ON GRANT CONNECT FOR FUNDRAISING.



Grant Connect gives me the information I need so I can ask the right questions and make a personal impression. This helps me to stand out in a sea of requests and, ultimately, succeed in securing funding. You only have so many arrows in your quiver and you want them to hit the bullseye without wasting time, effort and money. I would definitely recommend Grant Connect to any organization that wants to take the guesswork out of seeking funding.



Paul Evered, Senior Giving Officer, Operation Smile Canada