# Chapter 4:

# NAVIGATING THE ALBERTA GOVERNMENT

You can empower your nonprofit to engage with the Alberta Government by knowing more about the types of decisions it makes, and the services and programs it provides. Being aware of the appropriate avenues to address policy concerns is one of the first steps towards effective advocacy and engagement for your nonprofit. This knowledge can elevate your advocacy efforts by ensuring the actors targeted are well positioned to listen, consult, and provide actionable solutions to your concerns.

The Alberta Government is empowered to create legislation in areas that fall within provincial jurisdiction, from health and education, to family and social services. It has three important branches: the Legislative Assembly, the Cabinet (or Executive Council) and the Public Service. Each branch serves a different role in policy and decision-making, approving relevant legislation, and providing programs and services to citizens.



#### The Legislative Assembly of Alberta

Alberta is divided into 87 constituencies (or ridings), representing over 4 million Albertans. Each of these constituencies has one seat which is represented by an elected official known as a Member of the Legislative Assembly (MLA). Together, each of these 87 representatives make up the Legislative Assembly of Alberta (also known as the Legislature or the "Leg").

MLAs are elected by Albertans through the 'first past the post style,' which means the candidate in each constituency who wins the highest number of votes becomes the MLA for that constituency. The Premier is the leader of the party forming the government. Provincial elections occur every four years between March 1 and May 31, with the date chosen by the Premier. MLAs in Alberta are generally affiliated with a political party. The dominant political parties in Alberta include the Alberta Liberal Party, the Alberta New Democratic Party (NDP), the Alberta Party, and the United Conservative Party (a merger between what was previously known as the Progressive Conservative Association of Alberta and the Wildrose Party). Independent MLAs do not belong to a political party.

Majority governments are formed when a political party wins more than half of the seats in the Legislature. Minority governments are formed when no political party wins a majority of seats. It is important to note that Alberta has never elected a minority government.

Members of the Opposition are MLAs who are not part of the governing party. The role of the opposition is to hold the government accountable, criticize government activity, propose amendments to policies, and present themselves to the public as an alternative to the party in office. They work to ensure that legislation is carefully considered, and alternate views are expressed and debated. The opposition party with the most seats is called the Official Opposition, and the leader of that party is known as the Leader of the Opposition. When bills or motions are introduced, the Leader of the Opposition, or an Official Opposition Critic, is usually called on after a Cabinet Minister who speaks on behalf of the Government.

MLAs also serve on Committees of the Legislative Assembly. These all-party committees discuss specific topics and then submit recommendations to the Legislative Assembly, such as a recommendation to implement a new Act or amend an Act already in place.

The Legislative Assembly votes on proposed legislation brought forward by any MLA. When a bill is brought forward by an MLA who is not a Cabinet Minister, it is called a Private Members' Bill. Bills become Acts once they have received three readings and Royal Assent, or proclamation by the Lieutenant Governor. The Assembly also votes on the provincial budget.

#### **The Cabinet (Executive Council)**

The Cabinet, also known as the Executive Council, is made up of the Premier and Cabinet Ministers. As head of the Executive Council, the Premier selects Cabinet Ministers from MLAs of the governing party to lead a Ministry. As such, citizens do not elect their Cabinet Ministers in direct elections. However, Cabinet Ministers are elected representatives of the Legislative Assembly and play an important role in our system of governance – even though in many jurisdictions, authority has become increasingly centralized in powerful offices of the Premier.

While MLAs are elected as members of a political party (except in the rare case of an Independent member), their role as Cabinet Minister is to act in the interests of the people they represent, not in the interests of their political party.

During sessions of the Legislative Assembly, Ministers introduce and debate legislation for consideration by MLAs. They are the main drivers of government policies and priorities. Cabinet Ministers present plans and budgets for areas of responsibility within their ministries to engage with MLAs and obtain funding authorization for programs. Ministers then develop department programs and ensure that laws administered by their Ministry are enforced. The Cabinet provides direction for policy development and implementation administered by the Alberta Public Service.

#### The Alberta Public Service

The Alberta Public Service is made up of over 27,000 government employees who perform policy, legal, and administrative duties needed to deliver programs and services to Albertans. These employees are non-partisan, meaning they do not represent a political party. These are not elected positions; rather, public servants are professional administrators and continue in their roles even when elected governments change. These positions are hired from within the Public Service, or through an external process open to the general public.



# Relationship Between Nonprofits and the Alberta Government

The Alberta Government, like all levels of government, is intrinsically linked to nonprofits. It provides resources and support to nonprofits that help them to effectively accomplish their mission and initiatives, examples of this include:

- Providing programs and services that support communities.
- Providing grants, awards and other types of funding models.
- Leading key research and innovation initiatives.
- Partnering on educational and awareness campaigns.
- Providing a provincial platform to share ideas and perspectives.

In addition to election engagement opportunities (see chapter 7), your nonprofit should make efforts to build and establish relationships with public servants in the Alberta Government. Fostering these relationships allows for open communication and can streamline the sharing of information. Furthermore, public service employees are not elected officials, so even if the government of the day changes through an election, you may continue to benefit from the relationships that you have built with public servants. It is important to remember that your nonprofit is free to engage with all three branches in the Alberta Government, including local MLAs (members of the governing party and all other major political parties represented in the legislature), Cabinet Ministers and Alberta public servants.<sup>11</sup>

# Ready to engage, but still not sure what to connect with the government about?

Here is a list of ideas to get you started:

- Share the successes and impact of your nonprofit.
- Share your visions of the future for your nonprofit or the sector.
- Share different approaches for tackling common issues.
- Share how government programs and services are experienced in the community.
- Indicate needs for your nonprofit or the sector.

#### Three Levels of Government: Who Does What?

Understanding the different levels of government and strategically addressing concerns to the right level, will go a long way to ensure your nonprofit achieves its advocacy goals. To clarify these roles, the following chart lays out the high-level responsibilities of each level of government. Note that some responsibilities, such as environmental management, are the responsibility of more than one level of government.

## THE FEDERAL GOVERNMENT addresses the needs of all Canadians, examples including:

- Aboriginal Laws and Rights (overlaps with provincial government)
- Canadian Pension Plan and Old Age Security
- Employment Insurance Benefits
- Income Tax Act
- Criminal Law
- Immigration Policies (overlaps with provincial government)

### THE PROVINCIAL GOVERNMENT places its primary concern on the needs of Albertans, examples including:

- Education and Training
- Health Programs, Services and Regulations
- Family and Social Services
- Employment and Labour Standards

## THE MUNICIPAL GOVERNMENT aims to handle issues facing citizens living within defined municipalities and local communities, examples including:

- Affordable Housing (overlaps with federal government)
- Community and Youth Services
- Public Transportation and Parking Bylaws
- Libraries, Parks and Public Spaces
- Waste and Water Management

CLICK TO DOWNLOAD THREE LEVELS OF GOVERNMENT: WHO DOES WHAT?

Chapter 4: Navigating the Alberta Government

RESPONSIBILITIES OF KEY MINISTRIES	
MINISTRY	RELEVANT PROGRAMS AND SERVICES PROVIDED
Ministry of Children's Services	<ul> <li>Advancing Futures Benefit</li> <li>Alberta Child Benefit</li> <li>Child Care Support and Subsidy</li> <li>Child Intervention</li> <li>Early Learning and Child Care Centres</li> </ul>
Ministry of Community and Social Services	<ul> <li>Developmental Disabilities Support</li> <li>Employment Services</li> <li>Family and Community Support</li> <li>Family Violence Prevention</li> <li>Low-income Support Programs</li> </ul>
Ministry of Culture and Tourism	<ul><li>Community Initiatives Program</li><li>Sport, Recreation and Tourism</li><li>Stars of Alberta Volunteer Awards</li></ul>
Ministry of Economic Development and Trade	<ul> <li>Canada-Alberta Jobs Grant</li> <li>Community and Regional Economic Support</li> <li>Innovation and Research</li> <li>Small Business Support</li> </ul>
Ministry of Education	<ul> <li>Early Child Education</li> <li>Elementary Education</li> <li>Secondary Education</li> <li>Adult Learning</li> <li>Apprenticeship and Industry Training</li> </ul>
Ministry of Health	AHCIP Cancer Screening Continuing Care Mental Health and Addictions Midwifery Primary Health Care Protection for Persons in Care Seniors' Care
Ministry of Justice and Solicitor General	Aboriginal Justice     Child Support programs     Court Services     Criminal Law     Dispute Resolution Network     Family Law     Victims of Crime

CLICK TO DOWNLOAD RESPONSIBILITIES OF KEY ALBERTA MINISTRIES

**RETURN TO TABLE OF CONTENTS** 

## At present, the Alberta Public Service includes 23 ministries.

The ministries and Cabinet Ministers are subject to change, and very often do following an election. Each Ministry has a Deputy Minister, who leads the policy development that supports the work of the Legislative Assembly. Working with each Deputy Minister are Assistant Deputy Ministers who lead separate divisions of the ministry. Each division is divided into branches which are led by Directors. Managers report to Directors and staff report to managers.

#### References

- <sup>1</sup> Gibbins, Roger. (2016). The Moral Imperative for Policy Advocacy. https://thephilanthropist.ca/2016/02/the-moral-imperative-for-policy-advocacy/
- <sup>2</sup> Metcalf Foundation. (2018). Metcalf Interview John Stapleton. https://metcalffoundation.com/stories/metcalf-stories/metcalf-interview-john-stapleton/
- <sup>3</sup> Gibbins, Roger. (2018). New Horns, Old Dilemmas: Policy Engagement in a Polarized Environment. <a href="https://static1.squarespace.com/static/5aef5b46cef3728571e6c46c/t/5bb29145f4e1fcc82ad1c999/1538429254731/Rogers+Gibbins+New+Horns\_Old+Dilemmas+speech\_091918.pdf">https://static1.squarespace.com/static/5aef5b46cef3728571e6c46c/t/5bb29145f4e1fcc82ad1c999/1538429254731/Rogers+Gibbins+New+Horns\_Old+Dilemmas+speech\_091918.pdf</a>
- 4 Ibid
- <sup>5</sup> Bolder Advocacy. (2018). Advocacy is a Powerful Catalyst for Change: Stories. https://www.bolderadvocacy.org/all-stories/
- <sup>6</sup> Statistics Canada. (2019). Non-profit institutions and volunteering: Economic contribution, 2007 to 2017. https://www150.statcan.gc.ca/n1/daily-quotidien/190305/dq190305a-eng.htm
- <sup>7</sup> Government of Alberta. (2018). Open Data: Alberta Nonprofit Listings. https://open.alberta.ca/opendata/alberta-non-profit-listing
- <sup>8</sup> Government of Alberta. (2018). Alberta's Nonprofit and Voluntary Sector. https://www.alberta.ca/albertas-non-profit-voluntary-sector.aspx
- <sup>9</sup> Alberta Non-profit/Voluntary Sector Initiative. (2018). Profiling the Nonprofit/Voluntary Sector in Alberta. <a href="https://open.alberta.ca/dataset/99071990-cfbc-4409-9ca5-a25292582f2a/resource/1a736968-dfdb-4222-a937-a7de0c07ec0b/download/profiling-the-nonprofit-voluntary-sector-in-alberta-anvsi.pdf">https://open.alberta.ca/dataset/99071990-cfbc-4409-9ca5-a25292582f2a/resource/1a736968-dfdb-4222-a937-a7de0c07ec0b/download/profiling-the-nonprofit-voluntary-sector-in-alberta-anvsi.pdf</a>
- <sup>10</sup> CCVO. (2014). Alberta Nonprofit Sector Fact Sheet. <u>https://static1.squarespace.com/static/5aef5b46cef3728571e6c46c/t/5b31ad168a922d9284bf5dce/1529982247429/ABNPSectorFactSheet\_1pager.pdf</u>
- <sup>11</sup> Legislative Assembly of Alberta. (2018). Elected Members of the Assembly. https://www.assembly.ab.ca/net/index.aspx?p=mla\_home
- <sup>12</sup> Ontario Nonprofit Network. (2018). Election Toolkit: A Guide for Nonprofits to Meaningfully Engage in Elections. https://theonn.ca/wp-content/uploads/2018/01/Election-Toolkit-Jan-2018.pdf
- <sup>13</sup> Government of Canada. (2019). Public Policy Dialogue and Development Activities by Charities. <a href="https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/public-policy-dialogue-development-activities.html">https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/public-policy-dialogue-development-activities.html</a>
- <sup>14</sup> Nonprofit Vote. (2018). Nonprofits, Voting & Elections: A Guide to Nonpartisan Voter Engagement. <a href="https://www.nonprofitvote.org/nonprofits-voting-elections-online/">https://www.nonprofitvote.org/nonprofits-voting-elections-online/</a>

- <sup>15</sup> Government of Canada. (2019). Public Policy Dialogue and Development Activities by Charities. <a href="https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/public-policy-dialogue-development-activities.html">https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/public-policy-dialogue-development-activities.html</a>
- <sup>16</sup> Government of Canada. (2019). Guidelines for registering a charity: Meeting the public benefit test. <a href="https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/policy-statement-024-guidelines-registering-a-charity-meeting-public-benefit-test.html">https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/policies-guidance/policy-statement-024-guidelines-registering-a-charity-meeting-public-benefit-test.html</a>
- <sup>17</sup> Government of Canada. (2019). Public Policy Dialogue and Development Activities by Charities. <a href="https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/">https://www.canada.ca/en/revenue-agency/services/charities-giving/charities/</a> policies-guidance/public-policy-dialogue-development-activities.html
- <sup>18</sup> Department of Finance Canada. (2018). Explanatory Notes Relating to the Income Tax Act and to Other Legislation. <a href="https://www.fin.gc.ca/drleg-apl/2018/bia-leb-1018-n1-eng.asp">https://www.fin.gc.ca/drleg-apl/2018/bia-leb-1018-n1-eng.asp</a>
- <sup>19</sup> Office of the Ethics Commissioner. (2018). Am I a Lobbyist and What is Lobbying? <a href="https://www.albertalobbyistregistry.ca/i/themes/itrac">https://www.albertalobbyistregistry.ca/i/themes/itrac</a> theme/ext/Am I a Lobbyist 2018 v5.pdf
- <sup>20</sup> Office of the Ethics Commissioner. (2016). Alberta Lobbyist Registry. https://www.albertalobbyistregistry.ca
- <sup>21</sup> Elections Alberta. (2018). Election Third Party Advertisers. https://www.elections.ab.ca/third-party-advertisers/third-party-advertisers/
- <sup>22</sup> lbid
- <sup>23</sup> Office of the Election Commissioner. (2019). Third Party Advertisers in Alberta Provincial Elections. <a href="https://img1.wsimg.com/blobby/go/60313c7b-e61c-416e-b840-68bf105e6b6d/downloads/1d0s7krkh-463698.pdf">https://img1.wsimg.com/blobby/go/60313c7b-e61c-416e-b840-68bf105e6b6d/downloads/1d0s7krkh-463698.pdf</a>
- <sup>24</sup> CCVO. (2018). Lighting the Way: The State of the Alberta Nonprofit Sector 2018. https://www.calgarycvo.org/state-of-the-alberta-nonprofit-sector
- <sup>25</sup> Marketing Science Institute. (2015). The Power of Sensory Marketing in Food Ads. http://www.msi.org/articles/the-power-of-sensory-marketing-in-food-ads/
- <sup>26</sup> Christiano, A. & Neimand, A. (2018). The Science of What Makes People Care. Stanford Social Innovation Review 16, no.4: 2-9.
- <sup>27</sup> CCVO. (2018). Policy Brief: Succeeding Together. <a href="https://static1.squarespace.com/static/5aef5b46cef3728571e6c46c/t/5c51d26e032be4181420345a/1548866158319/">https://static1.squarespace.com/static/5aef5b46cef3728571e6c46c/t/5c51d26e032be4181420345a/1548866158319/</a>
  Policy+Brief CCVO+Agenda.pdf
- <sup>28</sup> Nonprofit Vote. (2018). Engaging New Voters: The Impact of Nonprofit Voter Outreach on Client and Community Turnout. <a href="https://www.nonprofitvote.org/documents/2018/03/">https://www.nonprofitvote.org/documents/2018/03/</a> enagaging-new-voters.pdf/