



**Mayor Dave Bronconnier announces he's out of the race!
What difference will a new mayor and city counsellors make for our community?
What are your opportunities for influencing decisions at City Hall?
Join us to find out!**

Insight into Working with The City of Calgary *Understanding Government Relations & Influencing the Municipal Policy Process*

Local policy decisions can play a critical role in your organization's ability to be effective in the community. Land use, bylaws, sponsorship, taxes...if you operate in Calgary, these matters affect you. Although most nonprofits receive only a small portion of their funding from The City, it makes good business sense to strengthen municipal relationships and better understand what makes The City tick.

Learn how you can participate and influence The City of Calgary's policy decisions and election process to better serve the community. Join Monica Pohlmann and special guests to get the inside scoop on:

- Key issues, assets and trends currently influencing City Hall decision making
- Decision-making processes and timelines, including the role of Administration, Council and Committees
- How to build relationships and influence policy development
- How to make your organization a valued resource for City Hall

With 10 years experience inside City Hall, Monica Pohlmann is a strategist and facilitator, focused on the role of dialogue in enhancing community and organizational sustainability.

**Join Us for an Engaging Day
Wednesday March 24, 2010
9:00 a.m. – 4:00 p.m.
Registration at 8:45 a.m.
Danish Canadian Club
Tivoli Room
727 11th Ave S.W.**

Cost: \$90 CCVO members; \$125 non-members (**Lunch Included!**)

Register: ONLINE by Thursday, March 18, at www.calgarycvo.org
Call 261-6655 if you have questions.

Written notice of cancellation must be received before March 18. After the cancellation date, no refunds are available. A substitute participant, however, is welcome.



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Understanding Government Relations & Influencing the Municipal Policy Process



About the Presenter

Monica Pohlmann, Principal of Monica K Pohlmann & Associates, is a sustainability strategist and facilitator with a focus on accelerating community and organizational sustainability through dialogue and creative strategy.

After two decades of focus on community planning and environmental policy, half of them with The City of Calgary, she founded Monica K Pohlmann & Associates in 2007 and specializes in organizational development and policy, facilitation and stakeholder engagement, sustainability indicators and reporting — all with the goal of connecting people and ideas to new possibilities to thrive.

Current clients include The City of Calgary, The Calgary Foundation, Thrive – Calgary’s Community Economic Development Network, and Calgary Reads. Also an active community volunteer, she serves on a number of boards and advisory committees. She has served on the board of The Calgary Public Library, the Advisory Committee of Leadership Calgary, and the Art Space Assessment Committee of the Calgary Arts Development Authority, Sustainable Calgary and The Calgary Foundation’s Neighbourhood Grants Committee. She currently serves on the board of [The Natural Step Canada](#) and the REAP Green Business association.

Monica has a Bachelor of Science, a Master of Environmental Design (Planning), and is a Member of the Canadian Institute of Planners and the International Society of Sustainability Professionals.