



## **Communications Advisor**

### **Career Opportunity (26.5 hours/week)**

MCF Housing for Seniors is proud to provide affordable housing and services to over 1,500 Calgary seniors in twenty-seven locations through a range of independent and supportive living options.

We are currently seeking a highly motivated and energetic professional for the permanent role of Communications Advisor.

Reporting to the Chief Executive Officer, the Communications Advisor is responsible for the corporate communications support of business plan priorities. This position will focus on the development and positioning of internal and external corporate initiatives to enhance MCF's reputation and visibility. The position interacts with all levels of the organization to plan innovative communication and promotional solutions to help achieve business results.

This intermediate level position requires competencies in the following areas: planning, creation and development of internal and external communications, organization, political sensitivity, sound judgment, strong interpersonal and technical skills, creativity, ability to work independently, and strong verbal and written skills. In addition, the ideal candidate will have proven success in developing, implementing, and evaluating strategic marketing and communications plans which support and align with business objectives.

The successful candidate must possess an undergraduate degree or diploma (equivalent to two years full-time study) in a related field such as Communications, Journalism, Public Relations or Business, including five or more years of progressive experience. Experience working in a not for profit environment would be considered an asset.

Preference will be given to candidates with accreditation and/or membership in one of more of the following: APR (Accredited Public Relations), ABC (Accredited Business Communicator), CAAP (Communications and Advertising Accredited Professional) and CCPP (Certified Campaign Planning Program) designations and IABC (International Association of Business Communicators) and CPRS (Canadian Public Relations Society) memberships.

We offer a competitive compensation package, along with a work environment which focuses on personal/professional life balance, and the opportunity to positively impact the future of seniors housing in Calgary.

### **Research and Contact Information:**

Research us at [www.mcfhousing.com](http://www.mcfhousing.com) and if you are interested in meeting this challenging opportunity, please forward your cover letter and resume by March 12<sup>th</sup> to:

**Email:** Kari Ferguson at [Kferguson@mcfhousing.com](mailto:Kferguson@mcfhousing.com)

**Fax:** 403-276-9152